

INTRODUCING U.S. BANK TO INNOVEST CLIENTS

In a time of increasing commoditization of custodial services, it can be difficult to distinguish among service providers. The differences in practice, however, can be quite tangible. Innovest is proud to recommend U.S. Bank, a custodian

with over 100 years of experience and a record for fiscal responsibility, to its clients. The information below details the specific advantages of partnering with U.S. Bank Institutional Trust and Custody.



FINANCIAL STABILITY

U.S. Bank's financial strength is one of many distinguishing factors in choosing a custodial partner.

- U.S. Bank has more than 100 years of experience in the trust and custody industry and offers a division specifically dedicated to the custody client
- U.S. Bank is the fifth largest commercial bank in the nation with \$355 billion in assets and the sixth largest custodian in the nation with more than \$900 billion in assets under administration
- More than 3,800 clients trust U.S. Bank to safekeep, manage, and grow their assets
- Moody's, Standard and Poors, Fitch, and DBRS consistently recognize U.S. Bancorp's strong, consistent financial performance and the quality of its balance sheet
- U.S. Bank participated in the Dodd-Frank Act Stress Test, and results confirmed the fundamental strength of its business model and capital position. U.S. Bank compared very favorably to the results of its peer banks, posting the highest pre-provision net revenue and net income before taxes as a percent of average assets under the Federal Reserve's supervisory severely adverse scenario

CLIENT SERVICE ADVANTAGES

U.S. Bank's client-first philosophy, customized service solutions, and single point of contact model offers Innovest clients efficient, accurate service delivered by dedicated professionals with industry-specific experience.

- An Innovest relationship manager acts as a single point of contact, overseeing and coordinating all available resources at U.S. Bank
- Regionally-based client service teams enable onsite visits and offer accessibility in the same time zone
- Clients have direct access to a dedicated relationship manager who is familiar with account details and service requirements. No impersonal 1-800 numbers
- Service agreements are customized to each client's requirements and are frequently reviewed to ensure service standards are met
- U.S. Bank's processing, settlement, and safekeeping programs are designed with an inherent flexibility to support each individual client's objectives

Industry commitment



ACCOLADES

U.S. Bank is consistently recognized for its industry-leading practices and community stewardship. Below are just a few recent awards:

- 2013 Recipient of the Secretary of Defense Employer Support Freedom Award, an award determined by the U.S. Government
- Recognized as Most Admired Superregional Bank for three years in a row by Fortune magazine
- Named one of the Best Banks in America by Money Magazine in 2012
- For the third straight year, U.S. Bancorp has been named by Forbes magazine to their list of Most Reputable Companies
- Ranked one of the World's 50 Safest Banks by Global Finance in 2012
- Recognized as one of America's Greenest Banks by Bank Technology News in 2011 and 2012

INSTITUTIONAL TRUST AND CUSTODY

Clients include:

- Advisors/Brokers
- Corporations
- Endowments
- Family Offices
- Financial Institutions
- Foundations
- Individual Accounts
- Insurance
- Non-Profits
- Public/Government Clients
- Unions

Services include:

- Asset Management
- Benefit Payments
- Cash Solutions Portal
- Custody
- GASB45
- Global Custody
- Insurance Analytics
- Master Trust Accounting
- Money Center
- Online Portal Access
- Performance Reporting
- Portfolio Analytics
- Securities Lending
- Trustee



Contact us today to access a team of experts who are committed to helping you take your products to the next level. itcinfo@usbank.com | usbank.com/itc

Investment products, including shares of mutual funds, are not deposits or obligations of, nor guaranteed by U.S. Bank or any of its affiliates, nor are they insured by the FDIC, or any other government agency. An investment in such products involves risk, including possible loss of principal.

U.S. Bank is not responsible for and does not guarantee the products, service, or performance of its affiliates and third party providers.

Deposit products offered by U.S. Bank National Association. Member FDIC. Credit products subject to normal credit approval. U.S. Bank and its representatives do not provide tax or legal advice. Each tax and financial situation is unique. Clients should consult their tax and/or legal adviser for advice and information concerning their particular situation.

This information is not intended to be a forecast of future events or guarantee of future results. It is not intended to provide specific advice and is not a representation or solicitation for a particular product. Investors should consult with their investment professional for advice concerning their particular situation.

597-12